

## PRIVACY POLICY and COOKIES

### Introduction

GOLFMACHINES is located in Viborg with our own machine workshop, we manufacture equipment primarily for golf courses.

When you visit our website, information about you is collected to customize and improve our content and to enhance the value of the advertisements displayed on the site. If you do not wish to have information collected, you should delete your cookies and refrain from further use of the website.

We have a clear and explicit policy of treating your information properly and responsibly, with respect for your privacy and in accordance with the legislation in this area. We aim to provide comprehensive information about our use of cookies.

### Cookies

The website uses cookies, which are text files stored on your computer, mobile, or equivalent device with the purpose of recognizing it, remembering settings, performing statistics, and targeting advertisements. Cookies cannot contain harmful code such as viruses.

It is possible to delete or block cookies. See guidance: <https://www.wikihow.com/Disable-Cookies>

If you delete or block cookies, advertisements may become less relevant to you and appear more frequently. Additionally, you may risk the website not functioning optimally and encountering content that you cannot access.

The Website contains cookies from third parties, which to varying extents may include:

### Cookie Categories

#### Necessary

COOKIE NAME	PROVIDER	TYPE	EXPIRATION
CONSENT	google.com	http	2 year
CONSENT	youtube.com	http	2 year
wc_cart_hash_#	fshmachines.com	HTML	Persistent
wc_fragments_#	fshmachines.com	HTML	Persistent

#### Statistic

COOKIE NAME	PROVIDER	TYPE	EXPIRATION
_ga_#	fshmachines.com	http	2 year
_ga	fshmachines.com	http	2 year

### Personal data

#### In general

Personal information includes all kinds of information that, to some extent, can be attributed to you. When you use our website, we collect and process a variety of such information. This happens, for example, through regular access to content, if you sign up for our newsletter, participate in contests or surveys, register as a user or subscriber, or engage in other uses of our services or make purchases through the website.

We typically collect and process the following types of information: a unique ID and technical information about your computer, tablet, or mobile phone, your IP address, geographical location, and the pages you click on (interests). To the extent that you explicitly consent and enter the information yourself, it will be processed.



Additionally, we may collect the following personal information: Name, phone number, email, address, and payment information. This typically occurs when creating a login or making a purchase.

#### Security

We have implemented technical and organizational measures to prevent your information from being accidentally or unlawfully deleted, disclosed, lost, impaired, or accessed by unauthorized individuals, misused, or otherwise processed in violation of the law.

#### Purpose

The information is used to identify you as a user and show you advertisements that are most likely to be relevant to you, to record your purchases and payments, and to deliver the services you have requested, such as sending a newsletter. Additionally, we use the information to optimize our services and content.

#### Storage Period

The information is stored for the period allowed by law, and we delete it when it is no longer necessary. The duration depends on the nature of the information and the reasons for its storage. Therefore, it is not possible to specify a general timeframe for when information is deleted.

#### Disclosure of Information

Data about your use of the website, the advertisements you receive and possibly click on, geographical location, gender, age segment, etc., may be disclosed to third parties to the extent that this information is known. You can see which third parties are involved in the "Cookies" section above. The information is used for targeted advertising.

Additionally, we use several third parties for data storage and processing. These entities process information exclusively on our behalf and are not allowed to use it for their own purposes.

Disclosure of personal information such as name and email, etc., will only occur if you consent to it. We only use data processors in the EU or in countries that can provide sufficient protection for your information.

#### Access and Complaints

You have the right to be informed about what personal information we process about you. Additionally, you can at any time object to the use of information or revoke your consent to the processing of information about you. If the information being processed about you is incorrect, you have the right to have it corrected or deleted. Inquiries regarding this can be made to: [info@fshmachines.com](mailto:info@fshmachines.com). If you wish to complain about our processing of your personal information, you also have the option to contact the Danish Data Protection Agency (Datatilsynet).

#### Publisher

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